



press release

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France 24 Launches 'Made in France 24' — A New TikTok Account Showcasing the Best of France



France 24 is expanding its digital presence with the launch of '[Made in France 24](#)', a new TikTok account dedicated to all things French — culture, society, gastronomy, news, and more.

Building on the success of [its main English-language channel](#), this vibrant new platform offers a fresh, dynamic space for Francophiles and English-speaking audiences worldwide. Through innovative, engaging formats, 'Made in France 24' brings the richness of France to life like never before.

The account features exclusive content drawn from France 24's acclaimed reports, including '[French Connections](#)' and '[France in Focus](#)', while also curating a diverse selection of highlights from the channel's website and social media platforms.

With approximately 345 million followers across its various TikTok accounts, France 24 continues to expand its digital reach, reinforcing its commitment to delivering diverse, accessible content to a global, young, and engaged audience.

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