



press release

Monday, June 30, 2025

France 24 English Fast channel now available on SBS in Australia



Starting this Monday, June 30, France 24's English-language FAST channel will be available on 'SBS On Demand', the streaming platform proposed by the Australian operator SBS (Special Broadcasting Service). With over 12 million users across connected devices nationwide, SBS On Demand offers a vast audience for France 24's content.

This new partnership will provide Australian viewers with free access to France 24's English-language programming, featuring a wide variety of international news, magazine shows, and in-depth reports.

By joining SBS On Demand, France 24 further strengthens its presence in Australia, where its English channel already reaches **more than 3 million** households.



About France 24, a France Médias Monde channel

France 24, the international news channel, broadcasts 24/7 to 574 million households around the world in French, Arabic, English and Spanish. Each week, the four channels reached 137 million contacts, including 101.4 million TV viewers. France 24 gives a French perspective on global affairs through 200 correspondent networks located in nearly every country across the globe. It is available via cable, satellite, DTT, ADSL, on mobile phones, tablets and connected TVs, as well as on YouTube in four languages. Every month, France 24's digital platforms also attract 21.4 million visits and 2.3 billion video views (2024 average). France 24 has some 73.3 million followers on Facebook, X (Twitter), Instagram, WhatsApp, YouTube, and TikTok. France 24 is the leading French media on Facebook, YouTube and WhatsApp. **france24.com**.



About SBS

SBS holds a unique place in the Australian media, inspiring all Australians to explore, respect, and celebrate the diverse world and in doing so, contributes to an inclusive and cohesive society. From its beginnings in 1975, SBS has evolved into a contemporary, multiplatform and multilingual media organisation with a free-to-air TV portfolio spanning six distinctive channels in SBS, National Indigenous Television (NITV), SBS VICELAND, SBS Food, SBS World Movies, and SBS WorldWatch; an extensive audio content network providing more than 60 culturally and linguistically diverse communities with services in their own language; and an innovative digital offering, including leading streaming destination SBS On Demand, providing a world of programming and live channels to Australians anytime, anywhere.

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