



press release

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France 24 strengthens its presence in the United States

France 24, the international news channel, continues to develop its presence in the United States. Thanks to new distribution agreements recently signed with **two DTT operators**, the channel is now broadcast in Wichita (Kansas) by KCTU to **550,000 households** and in Syracuse (New York) by WSHU to **314,000 households**.

In addition, France 24 is further expanding in the country through a partial agreement in California with **the Public Media Group of Southern California**, allowing the channel to be broadcast daily for 30 minutes in English at 5:30 am. on KCET (**21 million households**), at 3:30 am. on LINK (**21 million households**) and at 3 am. and 6 am. on World Channel (**37.5 million households**).

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