



press release

Monday August 29th 2022

France 24 confirms its success on YouTube with 12 million subscribers

All channels combined (in French, in English, in Arabic and in Spanish), **France 24 has now 12 million subscribers** on YouTube. **With more than one billion views on its videos since January 1st** (+54% vs. 2021), and a high average viewing time of 5 minutes and 55 seconds (+16% vs. 2021), **France 24 confirms its status as the leading media in France on this platform.**

The digital success of France 24, in addition to its linear audiences shows the public's interest in the French international news channel and highlights its essential role in bringing audiences reliable information on the five continents.

France 24 is broadcast live on YouTube in its four languages and offers to users' exclusive contents as well as replay of its programmes.

About France 24, a France Médias Monde channel: *France 24, the international news channel, broadcasts 24/7 to 481.4 million households around the world in French, Arabic, English and Spanish. The four channels have a combined weekly viewership of 97.8 million viewers. France 24 gives a French perspective on global affairs through a network of 160 correspondents located in nearly every country. It is available via cable, satellite, DTT, ADSL, on mobile phones, tablets and connected TVs, as well as on YouTube in four languages. Every month, France 24's digital platforms attract 23.2 million visits, 132.8 million video views (2021 average) and 59.9 million followers on Facebook, Twitter and Instagram. france24.com*

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